
This quarter has seen continued momentum across RoR's work, with growing demand for our services and increased reach across the racing and equestrian sectors.

Welfare remains at the core of our activity, combining direct intervention with preventative support to ensure former racehorses and their owners receive timely, appropriate guidance. Alongside this, strong growth in our education programme reflects increasing engagement from both existing members and new audiences.

High-profile activity, particularly the RoR Awards at Cheltenham, has played a key role in raising awareness of life after racing, achieving an estimated media reach of over 1.8 million.

We have also continued to strengthen our funding, partnerships and governance, ensuring RoR is well-positioned to deliver sustainably against increasing demand.

1 Welfare and support

During this period, we:

- **Admitted 20 horses to the Vulnerable Horse Scheme**, providing targeted support for those at risk.
- **Provided emergency relief funding for three horses**, ensuring immediate welfare needs were met.
- **Accepted two horses onto the Retraining Assessment Programme**, supporting their transition into appropriate second careers.
- **Triaged 42 horses without the need for charitable intervention**, offering guidance and preventative support to owners.
- **Supported 26 members through the 'Ask the Experts' service**, providing tailored advice on management, training and welfare.

2 Education and community

During this period, we:

- **Welcomed 1,160 unique attendees to education events across the country and online**, an increase of 331% on Q1 2025 (269 unique attendees). Total attendance for Q1 2026 education events was 2,197 across 87 events.
- **Hosted three Racing Insight Days**: Sandown Park, The British Racing School and Chris Gordon Racing, attended by a mixture of RoR members, racing fans and equine professionals.
- **Launched our Step into Competition education events**, designed to help horses transition safely and successfully into equestrian sport.
- **Collaborated with equestrian organisations to deliver educational content for equine professionals**, including British Horse Society webinars for coaches on how they can best support owners of former racehorses.

3

Increasing demand and awareness

During this period, we:

- **Delivered RoR parades at Tattersalls, Newbury and the Cheltenham Festival**, showcasing former racehorses and reinforcing public understanding of their successful second careers.
- **Launched two new, high-profile competitive events:** British Eventing RoR Championships at Osberton in May and the Bolesworth RoR Showjumping Championships in July.

4

Traceability

During this period, we:

- **Registered an additional 423 horses**, bringing the total number of actively registered horses to 15,392 by the end of March.

5

Funding, marketing and communication

During this period, we:

- **Launched the RoR Ambassador programme**, appointing Kevin Blake and Adele Mulrennan to help raise awareness of RoR's work and champion life after racing to new and existing audiences.
- **Hosted the annual RoR Awards at Cheltenham on Festival Trials Day**, opened by Zara Tindall, celebrating the achievements of former racehorses and their connections, and generating significant media coverage with an estimated reach of over 1.8 million across online, print, radio and television, including the BBC and ITV, supported by Great British Racing.
- **Announced the introduction of the RoR Volunteer Recognition Award**, in memory of Fi Carlin, to celebrate exceptional volunteer contribution to the charity. The inaugural award will be presented at the RoR Awards from 2027.
- **Delivered a legacy campaign during Free Wills Month**, promoting our free wills service and encouraging supporters to consider leaving a gift in their will.
- **Launched a simplified corporate supporter pack**, providing clearer and more accessible partnership and sponsorship opportunities for businesses.
- **Announced new partnerships** with TopSpec (Introduction to Showing and Regional Dressage), Bliss of London Saddles (Realistic Retraining Days), and Connolly Red Mills (Eventing Championships and associated initiatives), and, thanks to our ongoing partnership with Agria, all RoR webinars are now free.

6

People, finance, governance and sustainability

During this period, we:

- **Appointed a new independent trustee, Lyn Comerford**, who brings over 20 years' experience in financial services and consulting, including senior roles at Markel Insurance and McKinsey & Company