

Summary

This last quarter has seen further progress in strengthening RoR's core delivery and strategic goals. With meaningful partnerships secured across funding, welfare and competitions, our reach and impact continue to grow.

Registration numbers are rising, community engagement is increasing, and collaborative agreements are helping us drive awareness and demand for former racehorses. These outcomes are underpinned by strong industry support and growing public engagement, both vital as we work towards a more sustainable and joined-up future for Thoroughbred aftercare.

Progress against pillars

1 Welfare and support

During this period, we:

- Provided **welfare support to 24 horses** through our core programmes, bringing the **year-to-date total to 49**.
- Finalised an agreement with the Hong Kong Jockey Club to reimburse costs for HK-owned horses requiring welfare assistance in Great Britain.
- Held a collaborative team day with BHA Integrity and BHASI at HEROS to strengthen joint working on racehorse welfare in training and to promote gold-standard retirement pathways.
- Received 10 applications** to join the Retrainer Approval Scheme and enhanced our online reporting system to include formal horse assessments for those rehomed via commercial retrainers.
- Completed a review of the Vulnerable Horse Scheme, implemented key changes, renewed agreements with existing partners and **onboarded two additional charities** to improve regional coverage and complement existing expertise.

2

Education and community

During this period, we:

Hosted a range of community building events across the country, including camps and social events, which were attended by **106 members**.

Secured financial support from Bliss of London Saddles to deliver Realistic Retraining Demonstrations across all regions, the first of which took place in May, at WHW Glenda Spooner Farm, Somerset.

Delivered seven webinars covering topics from welfare and retraining to the safe buying and selling of ex-racehorses. These were attended by **449 people**.

Hosted **two Racing Insight Days**, and **three Introduction to Owning a Former Racehorse Days**, both of which aim to create more safe pathways for horses leaving racing. These events were **attended by 59 people**, including equine professionals and prospective owners of ex-racehorses.

3

Increasing demand and awareness

During this period, we:

Appointed **44 Horses for Courses ambassadors across 34 racecourses**. The Jockey Club now has ambassadors at all 15 of its tracks, and ARC has committed to rolling out the initiative across its venues.

Increased participation in the RoR Winter Championships, with **359 entries for 2025 compared to 187 in 2024 – a rise of over 90%**.

Agreed a Memorandum of Understanding with the British Show Horse Association (BSHA) to help drive demand and recognition for former racehorses competing in their competitions.

4

Traceability

During this period, we:

Expanded our registration criteria to include all Thoroughbreds bred to race, not just those who have raced or been in training.

Grew our traceability reach through wider horse registration, with **14,785 horses** now recorded on our database.

5

Funding, marketing and communication

During this period, we:

- | Secured an unrestricted grant in April to support our core activities.
- | Promoted our 2026 London Marathon charity place, receiving over **150 applications**.
- | Raised **£35,000 from Ascot Racecourse** during Royal Ascot, with £5,000 donated for each of Ryan Moore's wins.
- | Secured a pledge funder for our upcoming Big Give Christmas Challenge match funding campaign.
- | Confirmed The Jockey Club as headline supporter of the RoR National Championships at Aintree International Equine Centre through a **new three-year partnership**.
- | Featured in RIDE, the FEI's monthly series broadcast via ClipMyHorse, Horse & Country TV and FEI Media, highlighting the work of our retrainers and our wider welfare initiatives.
- | Launched new social media initiatives to grow our online community and boost engagement, resulting in a **twofold increase** in interactions on Facebook and Instagram.

6

People, finance, governance and sustainability

During this period, we:

- | Appointed **three new members of staff** – a Welfare Officer (a new role, funded by the Racing Foundation and John Pearce Foundation), and Regional Development Officers for the South-East and the North (both replacement roles).
- | Adopted a rolling governance review to support continuous improvement; a review of RoR's Articles of Association is under way.

